

Privacy Notice pursuant to Art. 13 GDPR

Name and address of the controller

The controller within the meaning of the General Data Protection Regulation (GDPR) and other data protection provisions is:

DREHMO GmbH
Zum Eichstruck 10
57482 Wenden, Germany

Phone: +49 (0) 2762 98 50 0
Email: drehmo@drehmo.com

General information on data processing

Legal basis for the processing of personal data

In accordance with Art. 13 GDPR, we inform you of the legal bases for our data processing. Where the legal basis is not specifically stated in this privacy notice, the following applies:

The legal basis for obtaining consent is Art. 6(1)(a) GDPR in conjunction with Art. 7 GDPR. The legal basis for processing in order to provide our services, perform contractual measures and respond to enquiries is Art. 6(1)(b) GDPR. The legal basis for processing in order to comply with our legal obligations is Art. 6(1)(c) GDPR. Where the processing of your data is necessary to safeguard a legitimate interest of our company or of a third party, and the interests, fundamental rights and freedoms of the data subject do not override the former interest, Art. 6(1)(f) GDPR serves as the legal basis for the processing. In the event that vital interests of the data subject or of another natural person require the processing of personal data, Art. 6(1)(d) GDPR serves as the legal basis.

Data erasure and storage period

We adhere to the principles of data minimisation pursuant to Art. 5(1)(c) GDPR and storage limitation pursuant to Art. 5(1)(e) GDPR. We store your personal data only for as long as is necessary to achieve the purposes stated here or as provided for by the retention periods stipulated by law. Once the respective purpose no longer applies or these retention periods have expired, the corresponding data will be erased as quickly as possible.

External links

This website may contain links to third-party websites or to other websites under our responsibility. If you follow a link to a website outside our responsibility, please note that these websites have their own privacy information. We accept no responsibility or liability for these third-party websites and their privacy notices. Before using these websites, please therefore check whether you agree with their privacy policies.

You can recognise external links either because they are displayed in a slightly different colour from the rest of the text or are underlined. Your cursor indicates external links when you move it over such a link. Your personal data is only transferred to the link target when you click on an external link. The operator of the other website receives in particular your IP address, the time at which you clicked the link, the page on which you clicked the link, and further information that you can find in the privacy notice of the respective provider.

Please also note that individual links may lead to data being transferred outside the European Economic Area. As a result, foreign authorities could gain access to your data. You may not have any legal remedies against such access. If you do not want your personal data to be transferred to the link target or to be exposed to unwanted access by foreign authorities, please do not click on any links.

Rights of the data subject

As a data subject within the meaning of the GDPR, you can assert various rights. The rights of data subjects arising from the GDPR are the right of access (Article 15), the right to rectification (Article 16), the right to erasure (Article 17), the right to restriction of processing (Article 18), the right to object (Article 21), the right to lodge a complaint with a supervisory authority and the right to data portability (Article 20).

Right to withdraw consent:

Some data processing can only take place with your express consent. You may withdraw any consent you have given at any time. However, this does not affect the lawfulness of the data processing carried out until the withdrawal.

Right to object:

If the processing is based on Art. 6(1)(e) or (f) GDPR, you as the data subject may object at any time, on grounds relating to your particular situation, to the processing of personal data concerning you. This right also applies to profiling based on these provisions within the meaning of Art. 4(4) GDPR. Unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves the establishment, exercise or defence of legal claims, we will cease processing your data once you have objected.

If personal data is processed for the purpose of direct marketing, you also have the right to object at any time. The same applies to profiling related to direct marketing. Here, too, we will no longer process personal data as soon as you object.

Right to lodge a complaint with a supervisory authority:

If you believe that the processing of personal data concerning you infringes the GDPR, you have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your habitual residence, place of work or place of the alleged infringement, without prejudice to any other administrative or judicial remedy.

Right to data portability:

If your data is processed by automated means on the basis of consent or for the performance of a contract, you have the right to receive this data in a structured, commonly used and machine-readable format. You also have the right to request that the data be transmitted to and made available to another controller, where technically feasible.

Right of access, rectification and erasure:

You have the right to obtain information about your processed personal data with regard to the purpose of the data processing, the categories, the recipients and the storage period. If you have any questions on this topic or on other matters relating to personal data, you are of course welcome to contact us using the contact details provided in the legal notice (Impressum).

Right to restriction of processing:

You may request the restriction of the processing of your personal data at any time. To do so, one of the following conditions must be met:

- You contest the accuracy of the personal data. For the period during which the accuracy is being verified, you have the right to request restriction of processing.
- If the processing is unlawful, you may request the restriction of use of the data instead of its erasure.
- If we no longer need your personal data for the purposes of processing, but you require the data for the establishment, exercise or defence of legal claims, you may request restriction of processing instead of erasure.
- If you object to the processing pursuant to Art. 21(1) GDPR, a balancing of your interests and ours will be carried out. Until this balancing has taken place, you have the right to request restriction of processing.

Restriction of processing means that, apart from being stored, the personal data may only be processed with your consent or for the establishment, exercise or defence of legal claims, for the protection of the rights of another natural or legal person, or for reasons of important public interest of the Union or of a Member State.

Provision of the website (web host)

Our website is hosted by:

HubSpot Ireland Limited
1 Sir John Rogerson's Quay, Dublin 2
Ireland

The server location is the USA.

When you visit our website, we automatically collect and store information in so-called server log files. Your browser automatically transmits this information to our server or to the server of our hosting company.

This includes:

- IP address of the website visitor's device
- Device used
- Host name of the accessing computer
- Visitor's operating system
- Browser type and version
- Name of the file accessed
- Time of the server request
- Amount of data
- Information on whether the data was retrieved successfully

This data is not combined with other data sources.

Instead of operating this website on our own server, we may also have it operated on the server of an external service provider (hosting company), which in this case we have named above. The personal data collected by this website is then stored on the servers of the hosting company. In addition to the data mentioned above, the web host also stores on our behalf, for example, contact enquiries, contact details, names, website access data, meta and communication data, contract data and other data generated via a website.

The legal basis for processing this data is Art. 6(1)(f) GDPR. Our legitimate interest is the technically error-free presentation and optimisation of this website. If the website is accessed in order to enter into contract negotiations with us or to conclude a contract, Art. 6(1)(b) GDPR serves as an additional legal basis. Where we have commissioned a hosting company, a data processing agreement has been concluded with this service provider.

Use of local storage items, session storage items and cookies

Our website uses local storage items, session storage items and/or cookies. Local storage is a mechanism that allows data to be stored within the browser on your device. This data usually contains user preferences, such as the "day" or "night mode" of a website, and remains in place until you delete it manually. Session storage is very similar to local storage, except that the data is only kept for the current session, i.e. until the current tab is closed. After that, the session storage items are deleted from your device. Cookies are pieces of information that a web server (a server that provides web content) places on your device in order to be able to identify that device. They are either stored temporarily for the duration of a session (session cookies) and deleted at the end of your visit to a website, or stored permanently on your device (persistent cookies) until you delete them yourself or your web browser deletes them automatically.

These objects may also be stored on your device by third-party companies when you visit our site (third-party requests). This enables us as the operator and you as a visitor to this website to use certain third-party services installed on this website. Examples include processing payment services or displaying videos.

These mechanisms can be used in many ways. They can improve the functionality of a website, control shopping cart functions, increase the security and convenience of using the website, and carry out analyses of visitor flows and behaviour. Depending on their individual functions, they must be classified differently under data protection law. If they are necessary for operating the website and intended to provide certain functions (shopping cart function), they are used on the basis of Art. 6(1)(f) GDPR. As the website operator, we have a legitimate interest in storing local storage items, session storage

items and cookies for the technically error-free and optimised provision of our services. In all other cases, local storage items, session storage items and cookies are only stored with your express consent (Art. 6(1)(a) GDPR).

Where local storage items, session storage or cookies are used by third-party companies or for analysis purposes, we inform you of this separately in this privacy notice. Your required consent will be requested and can be withdrawn at any time.

Use of external services

External services are used on our website. External services are third-party services that are used on our website. This may be done for various reasons, for example to embed videos or for website security. When these services are used, personal data is also passed on to the respective providers of these external services. If we have no legitimate interest in using these services, we obtain your consent as a visitor to our website before use, which you can withdraw at any time (Art. 6(1)(a) GDPR).

Analytics

We process personal data of website visitors in order to analyse user behaviour. By evaluating the data obtained, we are able to compile information about the use of the individual components of our website. This enables us to improve the user-friendliness of our website. The analysis tools used could, for example, create user profiles for delivering targeted or interest-based advertising messages, recognise our website visitors on their next visit to our website, measure their click and scroll behaviour and their downloads, create heatmaps, detect page views, measure the duration of visits or bounce rates, and trace the origin of website visitors (city, country, the page from which the visitor comes). The analysis tools help us to improve our market research and marketing activities.

Processing only takes place if you consent to this data processing (via our consent banner on the website). The legal basis for this processing is consent (Art. 6(1)(a) GDPR). Without your consent, the data processing described above does not take place. If you withdraw your consent (e.g. via the consent banner or other options provided on this website), we will stop this data processing. The lawfulness of the processing carried out until the withdrawal remains unaffected.

Google Analytics

We use the Google Analytics service on our website. The provider of the service is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

Use of the service may result in data being transferred to a third country (USA). The provider is certified under the EU-U.S. Data Privacy Framework and therefore offers an adequate level of data protection.

Further information can be found in the provider's privacy information at the following URL:
<https://business.safety.google/privacy>.

Consent management

In order to comply with data protection requirements, we use a consent management tool on our website. With this tool, we obtain the necessary consents for setting cookies or using external services. The consents are stored.

The processing is necessary for compliance with a legal obligation to which the controller (operator of the website) is subject. The legal basis for the processing is therefore Art. 6(1)(c) GDPR.

CCM19 Cookie Consent Manager

We use the CCM19 Cookie Consent Manager service on our website. The provider of the service is Papoo Software & Media GmbH, Auguststr. 4, 53229 Bonn, Germany.

Further information can be found in the provider's privacy information at the following URL:
<https://www.ccm19.de/datenschutzerklaerung.html>.

Content Delivery Network (CDN)

We use a content delivery network (CDN) to optimise the performance and availability of our website. For this purpose, the service provider that provides this network processes your IP address and the information about when you visited our website. All further information on data processing by this service provider can be found in its privacy notice.

We base this processing on a legitimate interest (Art. 6(1)(f) GDPR).

Our legitimate interest in using a content delivery network is to be able to display our website as quickly, securely and reliably as possible.

Google APIs CDN

We use the Google APIs CDN service on our website. The provider of the service is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

Use of the service may result in data being transferred to a third country (USA). The provider is certified under the EU-U.S. Data Privacy Framework and therefore offers an adequate level of data protection.

Further information can be found in the provider's privacy information at the following URL:
<https://business.safety.google/privacy>.

CRM systems

In order to manage our customer relationships more effectively, a customer relationship management system is used. This makes it possible to present customer relationship processes clearly and to maintain them in an organised manner. This covers both existing and potential customers. In the process, personal data such as name and address is processed.

Processing only takes place if you consent to this data processing (via our consent banner on the website). The legal basis for this processing is consent (Art. 6(1)(a) GDPR). Without your consent, the data processing described above does not take place. If you withdraw your consent (e.g. via the consent banner or other options provided on this website), we will stop this data processing. The lawfulness of the processing carried out until the withdrawal remains unaffected.

HubSpot

We use the HubSpot service on our website. The provider of the service is HubSpot Ireland Limited, 1 Sir John Rogerson's Quay, Dublin 2, Ireland.

Use of the service may result in data being transferred to a third country (USA). The provider is certified under the EU-U.S. Data Privacy Framework and therefore offers an adequate level of data protection.

Further information can be found in the provider's privacy information at the following URL:
<https://legal.hubspot.com/privacy-policy>.

HubSpot Forms

We use the HubSpot Forms service on our website. The provider of the service is HubSpot Ireland Limited, 1 Sir John Rogerson's Quay, Dublin 2, Ireland.

Use of the service may result in data being transferred to a third country (USA). The provider is certified under the EU-U.S. Data Privacy Framework and therefore offers an adequate level of data protection.

Further information can be found in the provider's privacy information at the following URL:
<https://legal.hubspot.com/privacy-policy>.

Interface software

Business processes run more cost-effectively, faster and with fewer errors when they are automated using software via interfaces. This allows them to be integrated efficiently into company processes via the company's own website or via social networks. We use interface software on our website to connect different applications with each other and to transfer personal data securely from one application to another.

Processing only takes place if you consent to this data processing (via our consent banner on the website). The legal basis for this processing is consent (Art. 6(1)(a) GDPR). Without your consent, the data processing described above does not take place. If you withdraw your consent (e.g. via the consent banner or other options provided on this website), we will stop this data processing. The lawfulness of the processing carried out until the withdrawal remains unaffected.

Google Tag Manager

We use the Google Tag Manager service on our website. The provider of the service is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

Use of the service may result in data being transferred to a third country (USA). The provider is certified under the EU-U.S. Data Privacy Framework and therefore offers an adequate level of data protection.

Further information can be found in the provider's privacy information at the following URL:

<https://business.safety.google/privacy>.

Search engine

To make it easier to find content on our website, a third-party search engine has been integrated. Integrating the search engine into the website results in technical data such as the IP address being transmitted to the third-party provider.

Processing only takes place if you consent to this data processing (via our consent banner on the website). The legal basis for this processing is consent (Art. 6(1)(a) GDPR). Without your consent, the data processing described above does not take place. If you withdraw your consent (e.g. via the consent banner or other options provided on this website), we will stop this data processing. The lawfulness of the processing carried out until the withdrawal remains unaffected.

Google

We use the Google service on our website. The provider of the service is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

Use of the service may result in data being transferred to a third country (USA). The provider is certified under the EU-U.S. Data Privacy Framework and therefore offers an adequate level of data protection.

Further information can be found in the provider's privacy information at the following URL:

<https://business.safety.google/privacy>.

Web fonts

For the uniform display of fonts, this site uses so-called web fonts, which are provided by an external provider and loaded by the browser when the website is accessed. In the process, the web font provider learns that our website was accessed from your IP address, as your browser establishes a direct connection to the web font provider.

Processing only takes place if you consent to this data processing (via our consent banner on the website). The legal basis for this processing is consent (Art. 6(1)(a) GDPR). Without your consent, the data processing described above does not take place. If you withdraw your consent (e.g. via the consent banner or other options provided on this website), we will stop this data processing. The lawfulness of the processing carried out until the withdrawal remains unaffected.

Google Fonts

We use the Google Fonts service on our website. The provider of the service is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

Use of the service may result in data being transferred to a third country (USA). The provider is certified under the EU-U.S. Data Privacy Framework and therefore offers an adequate level of data protection.

Further information can be found in the provider's privacy information at the following URL:

<https://business.safety.google/privacy>.

Web security

On our website, we use tools that protect against unauthorised access, spam and other attacks. This increases the security of our website.

We base this processing on a legitimate interest (Art. 6(1)(f) GDPR).

Our legitimate interest is to be able to ensure the security of our website and to protect ourselves against unauthorised access, spam and other attacks.

Google reCAPTCHA

We use the Google reCAPTCHA service on our website. The provider of the service is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

Use of the service may result in data being transferred to a third country (USA). The provider is certified under the EU-U.S. Data Privacy Framework and therefore offers an adequate level of data protection.

Further information can be found in the provider's privacy information at the following URL:

<https://cloud.google.com/terms/service-terms>.